



Minimum-Standards 2010

or: „What is a Swiss Backpackers-Hostel?“

Basics

- The hostel must be appropriate for individual travellers
- No exclusion of men or women
- „No curfew“ – access to the building is ensured during 24 hours.
- Personal attention at reception (or similar) is ensured during a minimum of 6 hours/day.

Building's outfit:

- Clean rooms with enough daylight
- free luggage storage*
- lounge area where consumption of any kind is not obligatory
- self catering kitchen facilities or offer of low cost food (minimum of 2 dishes for a max. of CHF 15,-)
- free hot showers in appropriate numbers (enough!)
- minimum number of showers: 1 shared shower per 12 beds in rooms without shower/bath*
- Internet access for guests*
- Free Wifi for guests (where it is technically feasible)

* For the points that are marked with a star the board can make one (1!) exception when very good reasons are given.

Prices

At least 30 beds or the majority of all beds have to be bookable by single beds and must not cost more than the following max. prices (= published prices in hostel's own marketing material and the material of Swiss Backpackers):

CHF 39.- incl. taxes and sheets, without breakfast

+ CHF 8.- if published prices includes breakfast (CHF 47.-)

Hostels that also offer Half- or Full-board, also have to publish prices for “bed only” or “bed and breakfast” (also in their own publications), that are no more than the above stated prices.

Marketing

- Every hostel has a flyerboard dedicated to the brochures of all SB member-hostels plus SB partners only.
- Recommendations and free reservations among all SB-hostels
- Marketing activities that have been decided by the majority of member hostels are to be followed by all SB hostels (as example: acceptance of Reka Cheques, STS 50% on 3rd night..)
- Every SB hostel places the Swiss Backpackers logo with link to www.swissbackpackers.ch on their website (homepage, not just under “links”)
- The SB logo will be printed on all publications of the SB hostels (brochures, flyers..)
- Each hostel submits their monthly numbers of overnight stays to the office for general statistics.

Quality Management

- All member hostels have the Quality label for Swiss Tourism, level I (or higher) future members have to achieve the Q level I within the first 12 months of their full membership.

Agreed by the general assembly on 08/11/2009 in Interlaken.